**TPE23 Marketing Toolkit Invitation To Customers Email Blast Template**

1. Replace highlighted text with your information.
2. Copy & Paste text into an email
3. Create a subject line (see suggested subject line below)
4. Send out email to your customers.

**SUBJECT LINE:** Free TPE23 Show Registration From [YOUR COMPANY NAME]

**EMAIL BODY:**

On behalf of our team at [YOUR COMPANY NAME], please be our guest at:



**Total Product Expo**

February 22–24, 2023

Las Vegas Convention Center

For your FREE registration badge, which provides entrance to the show and the TPE23 All-Industry Party, just enter our booth # as your promo code when registering for the show online: [YOUR COMPANY NAME], [YOUR BOOTH NUMBER]

**[Click here to register for TPE23 for FREE](https://totalproductexpo.com/TPE23register)**
*(Free badge promo ends February 17, 2023)*

We are excited to be exhibiting at TPE23, and look forward to seeing you at the show. Be sure to come and check out our new products, including:

1. [PRODUCT NAME]

2. [PRODUCT NAME]

3. [PRODUCT NAME]

TPE23 is the B2B buying event of the year, with 3 days of business and fun. For more info, check out the new TPE23 website at [**totalproductexpo.com**](https://totalproductexpo.com/)

If you have any questions about TPE23 or our products, please contact us at [YOUR PHONE NUMBER]

See you at the show,

[YOUR NAME]

[ADD YOUR LOGO/EMAIL SIGNATURE]