

## Instructions for Using TPE23 Web Banners: Bring Traffic to Your Booth

**Step 1:** Customize your TPE23 web banners using image editing software of your choice (Photoshop, Microsoft Paint, [Adobe Express—free and easy to use](#)).

Add booth number & logo



Example



Add your booth number & logo

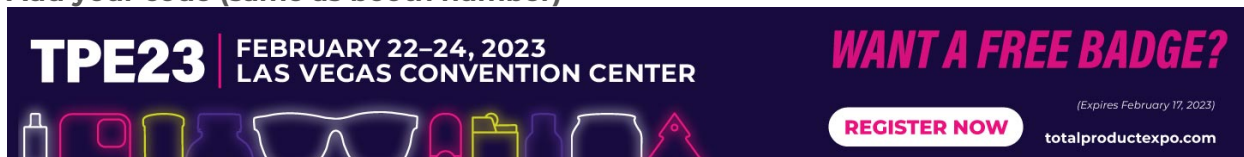


Example

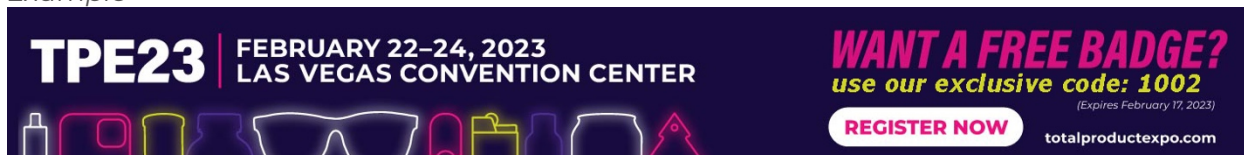


## Instructions for Using TPE23 Web Banners: Bring Traffic to Your Booth

Add your code (same as booth number)



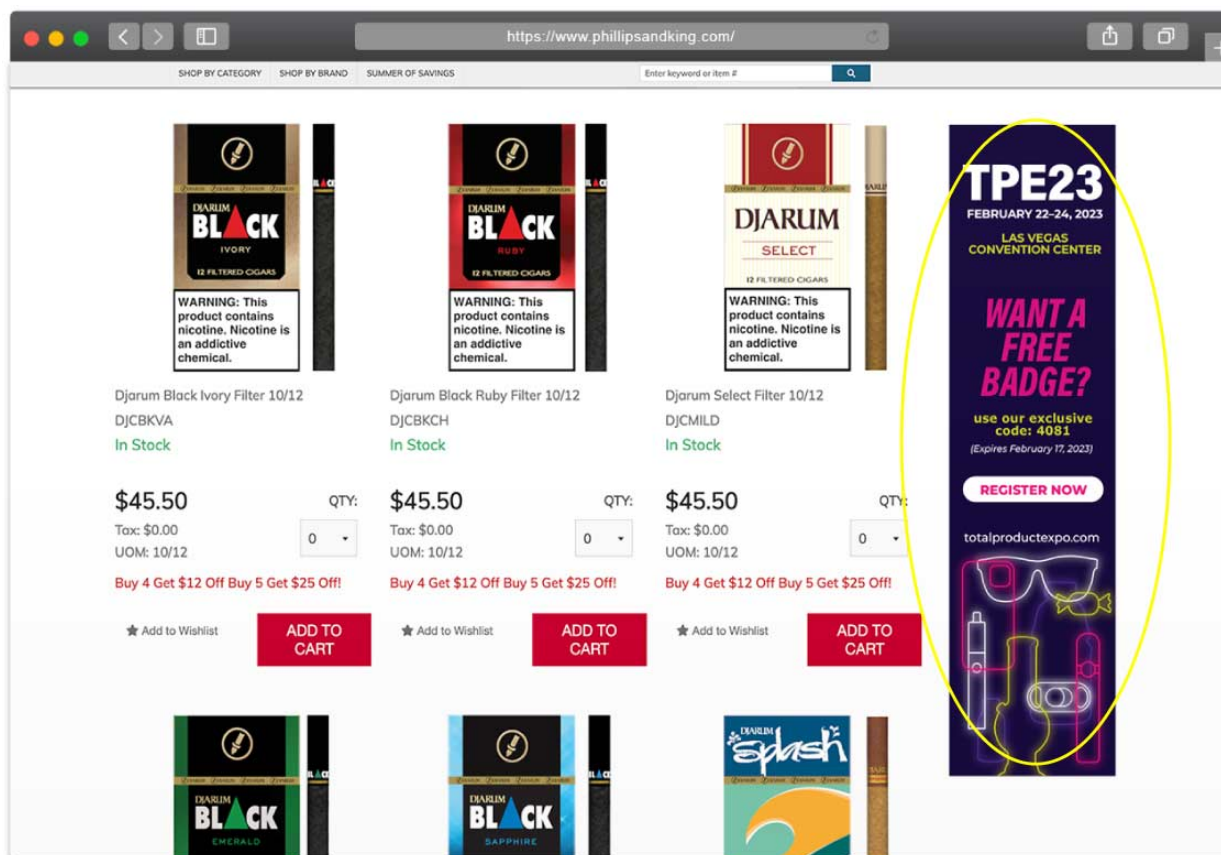
Example



**Step 2:** Save/Export your custom TPE23 web banner ad image as a JPEG.

**Step 3:** Upload web banner ad onto your website and/or newsletter email.

Example Web Banner Ad on Exhibitor Website



# TPE23