

Instructions for Using TPE23 Social Media Posts: Bring buzz, bring traffic

Step 1: Customize your TPE23 social media post using image editing software of your choice (Photoshop, Microsoft Paint, [Adobe Express—free and easy to use](#)).

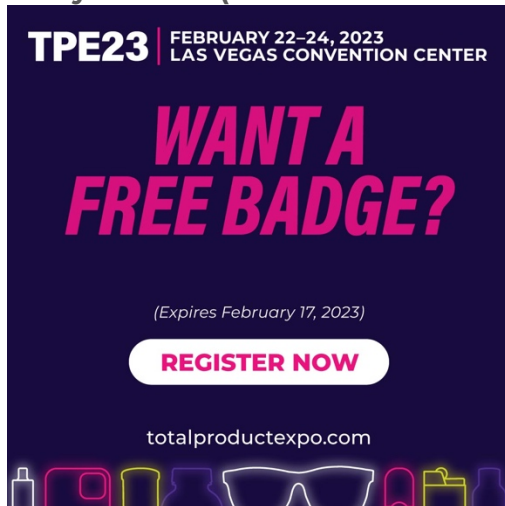
Add booth number & logo



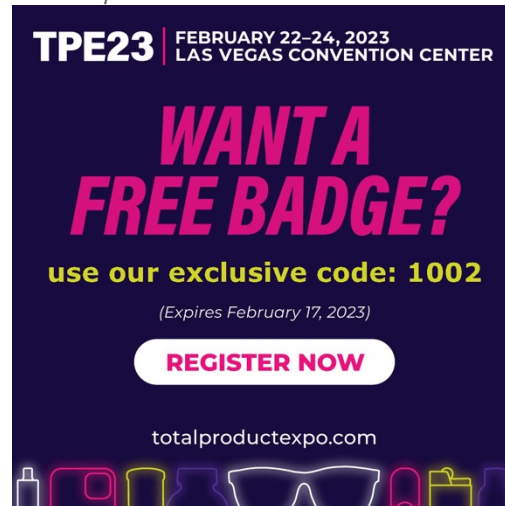
Example



Add your code (same as booth number)



Example

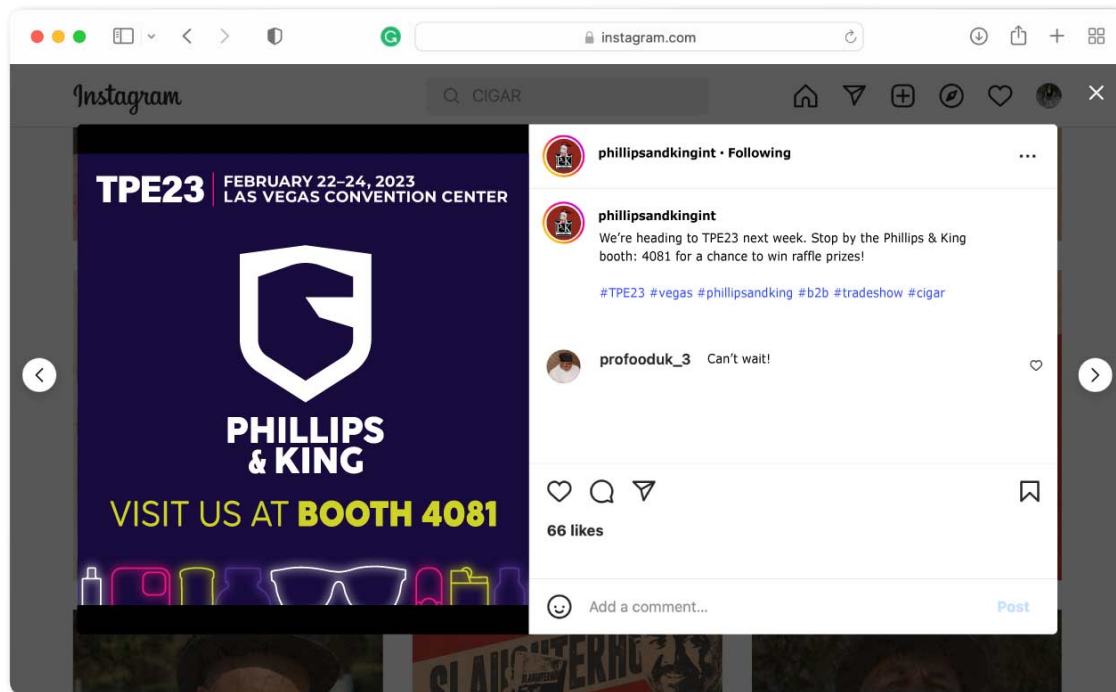


Step 2: Save/Export your custom TPE23 social media post image as a JPEG.

Step 3: Upload social media post to your social media account.

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Example Instagram post with customized graphics



TPE23