

SECURE THE
BEST
SPOT



PRIORITY POINTS

**TOTAL
PRODUCT
EXPO**

PRIORITY POINTS OVERVIEW

Each year TPE Exhibitors select booth space based on *Priority Points* from the previous year.

Booth sales and selection is open to returning exhibitors based on priority point group ranking. **Sponsors spending more than \$3,000 will have the opportunity to choose their booth pre-show and at an early bird rate.**

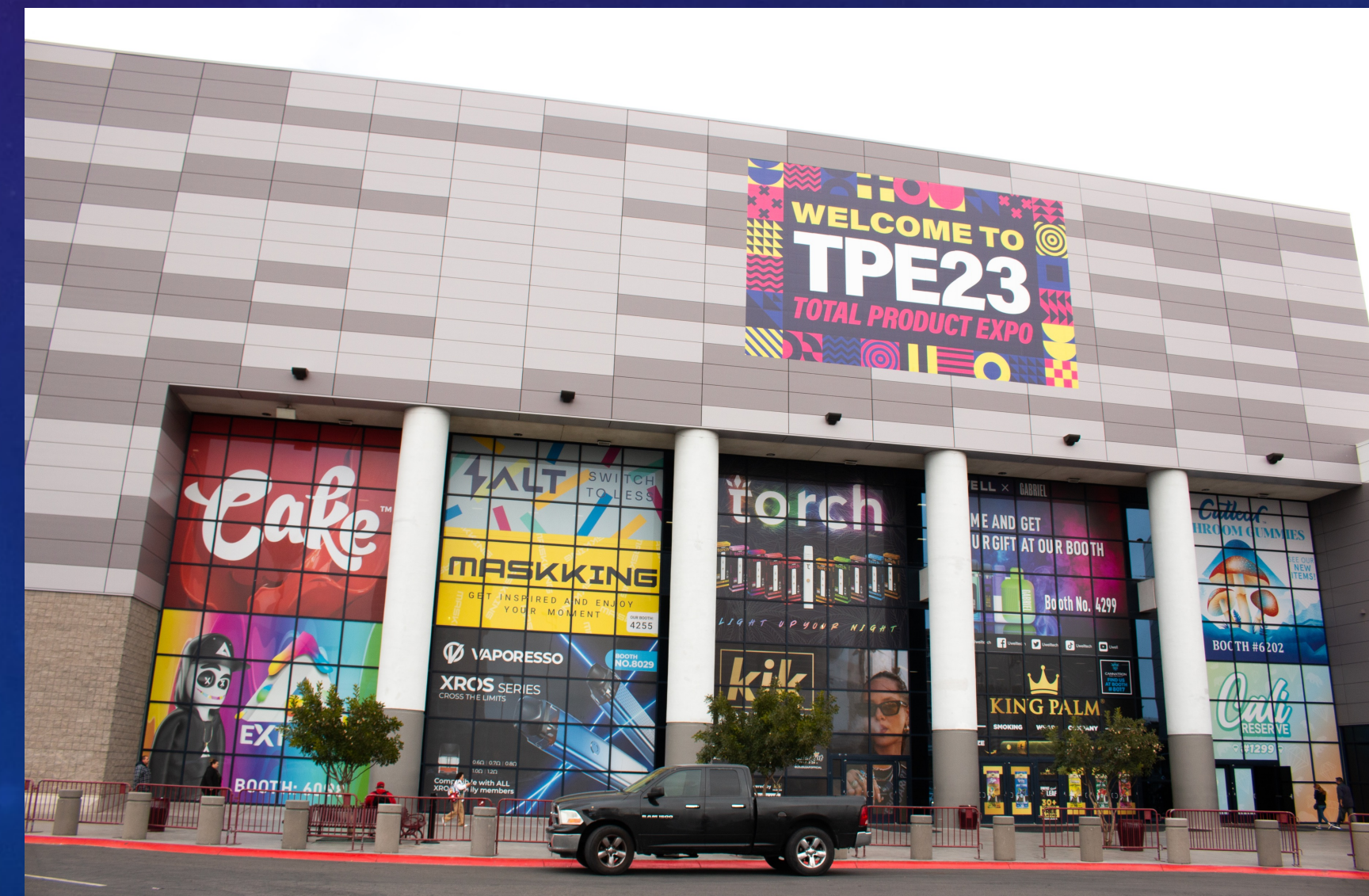
All non-sponsoring exhibitor will choose post show, in priority point order and at the standard rate.



PRIORITY POINTS OVERVIEW

- Priority Points are earned through exhibit space/booth square footage and sponsorship.
- **Sponsors spending more than \$3,000 will have the opportunity to choose their booth pre-show and at an early bird rate.**
- All non-sponsoring exhibitors will choose their booths post show, in priority point order and at the standard rate.
- \$1,000* Spent = 1 Priority Point
- Priority points are accumulated each year (for consecutive years). **If a year is missed/skipped, an exhibitor will lose accrued points (50% for the 1st year, all points the 2nd year).**
- The amount of priority points you accumulate through these opportunities will influence the order in which you choose your booth location for the next TPE show!

**Spent on TPE booth space and TPE sponsorship.*



PENALTIES IN PRIORITY POINTS

Non-Consecutive Exhibition at TPE

Failure too exhibit at TPE consecutively will negatively affect your priority points as follows:

1st year missed : Reduction of priority points by 50%

2nd year missed: Loss of all priority points

Early Teardown Policy

All booths must remain intact, staffed and open for business until the close of show at 4:00 PM the final day. Show Management will document early breakdowns and assess penalties as follows:

1st offense: Verbal / documented warning and loss of 5 priority points

2nd offense: Forfeiture of future participation



WAYS TO ACQUIRE PRIORITY POINTS

1) EXHIBITION SPACE

Earn priority points (1 point for every \$1000) based on the total amount you spend on your booth square footage.

2) BRANDING & MARKETING

Drive traffic to your booth with a strong presence at TPE with our unique branding opportunities. Examples include:

- *Window & Door Clings*
- *Billboards & Wall Clings*
- *Floor Stickers*
- *Branded Benches & Ashtrays*
- *Show Bags & Inserts*
- *And Much More!*



SEE ALL ADVERTISING & SPONSORSHIP OPPORTUNITIES

WAYS TO ACQUIRE PRIORITY POINTS

3) INTERACTIVE SPONSORSHIP

Increase engagement with your customers and your ROI by purchasing our unique and wide array of sponsorship packages!

- *Party Sponsorships*
- *Lounge Sponsorship*
- *Golf Simulator*
- *Bar and Snack Packages*
- *Product Spotlight*
- *And Much More!*



SEE ALL ADVERTISING & SPONSORSHIP OPPORTUNITIES

*WE HAVE OPATIONS TO FIT ALL BUDGET WITH OUR VAST ARRAY
OF UNIQUE SPONSORSHIP OPPORTUNITIES!*

TOTAL PRODUCT EXPO

THANK YOU! WE LOOK FORWARD TO SEEING YOU AT THE SHOW!