

## Instruction for Using TPE24 Social Media Posts

Two variations have been provided that are the most common dimensions for social media platforms – a square image (commonly used by Instagram), and rectangle (commonly used by LinkedIn, Facebook). A blank space at the bottom is for you to add your details.

**Step 1:** Using an image editing software of your choice (Photoshop, Microsoft Paint, Adobe Express—free and easy to use) add the following text: "Use our booth XXXXXX as a promo code for a free TPE24 badge". Be sure to replace the "XXXXXX" with your unique booth number.

**Below is an example of how the image might look after you add your details:**



**Step 2:** Save/Export your custom TPE24 email signature image as a JPEG.

**Step 3:** Share your post to social media!